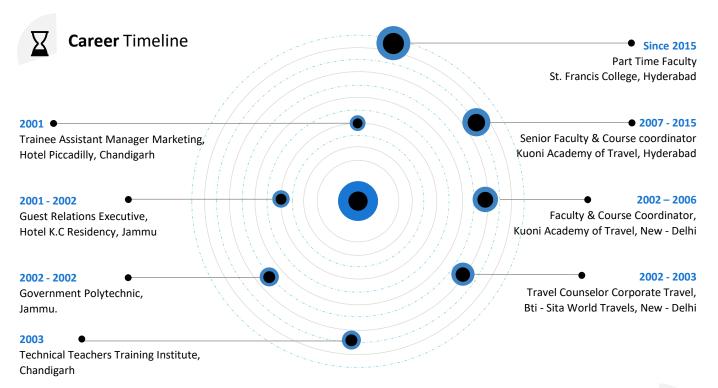




Jasmine Samra

Seeking career advancement in the challenging environment of the service Industry and imparting training in the field of soft skills, to the best of my ability.



Exposure To The Travel / Service Industry



- Participated in, and attended a number of seminars on subjects like Sustainable tourism, Global Trends in Strategic Planning and
 Effective communication skills in the Service Industry.
- Researched Backpacker tourism / tourists in India
- Practical Experience and Knowledge in customizing reservations, handling customers and organizing tours.
- Ability to maintain a good Business Relationship, be responsive to changes of circumstances and customer handling.



2000 - 2001 - School of Tourism, Hospitality & Communication Management, Southern Cross University, Australia

Masters in International Tourism Management majoring in Marketing, Strategic Management, Travel and Hospitality Studies and Communications.

1997 - 2000 - Government College for Women, Jammu University, India

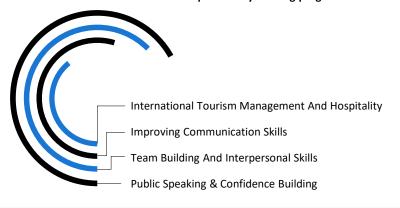
Bachelors of Commerce scoring distinctions in Functional Management and Business Statistics.

1995 - 1997 - Army Public School (CBSE), Jammu, India

Scored overall 90 % in Commerce and received a Scholarship In English



- Post Graduate Diploma in Business Management from Delhi University
- Knowledge of Basic Computers and Amadeus.
- Associated with the Jammu University as an external expert to lecture on "Travel Today".
- Fluent in English, Hindi & Punjabi
- Successful event planner
- Drafted a Personality Development book for, Kuoni Academy New Delhi
- Undertaken communication and personality training programmes for students of various levels





Personality & Etiquette Training



Coaching - Interviews, Group Discussions And Resume Writing



Counseling Students On Career Selection Is Also My Forte

Exposure To The Travel / Service Industry



- Participated in, and attended a number of seminars on subjects like Sustainable tourism,
- Global Trends in Strategic Planning and Effective communication skills in the Service Industry.
- Researched Backpacker tourism / tourists in India
- Practical Experience and Knowledge in customizing reservations, handling customers and organizing tours.
- Ability to maintain a good Business Relationship, be responsive to changes of circumstances and customer handling.

Significant Contributions

2015 - Present | part time faculty | St. Francis College, Hyderabad

- Teaching International Tourism Management and Hospitality to the 2nd year students
- **Faculty for Personality and Communication Development Skills**
- Improving communication skills (spoken and written)
- Team building and Interpersonal skills
- **Public speaking & Confidence Building**
- **Personality & Etiquette training**
- Preparing students for interviews, group discussions and resume writing
- Counseling students on career selection is also my Forte

2007 - 2015 - worked with Kuoni Academy of Travel, Hyderabad - Senior Faculty and Course coordinator,

- Specialize in teaching International Travel and Tourism Management subjects
- Special focus on Personality development and Communication Skills

September 2002 - September 2006, Worked with Kuoni Academy of Travel, New -Delhi - Faculty & Course Coordinator,

- specialize in teaching International Travel and Tourism Management subjects
- Focus areas include: Tourism Packages, Marketing & Planning, Management,
- Communication Personality Skills
- Co ordination of Tourism Management Programmes

August 2002 - August 2003 worked with BTI - Sita World Travels, New - Delhi Travel Counselor Corporate Travel,

- Managing corporate operations.
- Taking care of customized itineraries, reservations and ticketing of corporate travelers.
- Preparing Packages and Organizing Tours for company accounts.

May 2003 was invited by Technical Teachers Training Institute, Chandigarh to prepare Diploma Programme in "Hotel Management", for Haryana State.

March 2002 - April 2002 - designed curriculum for the "Travel and Tourism" course, in collaboration with **Technical Teachers Training Institute** Chandigarh, for Government Polytechnic, Jammu.

December 2001 - July 2002, worked in Hotel K.C Residency, Jammu - Guest **Relations Executive**

- Taking care of reservations and blockings.
- Handled guests and customer relations.
- Organized various events.

June - July 2001, worked in Hotel Piccadilly, Chandigarh - Trainee Assistant Manager Marketing,

- Telemarketing
- Relationship Marketing
- Handled Guests Complaints / Requests