MANRA
BUSINESS SOLUTIONS

Businesses today face a rapidly evolving landscape including regulatory change, the adoption of more sophisticated approaches by revenue authorities, and swift advances in technology. As operating models, organizational priorities, and corporate cultures vary from business to business, the right solution for one may not be the best fit for another. MANRA focuses on facilitating companies identify that unique approach by assessing operational effectiveness, identifying opportunities to enhance strategic insight and operational efficiencies, and developing an incremental path to improvement by leveraging alternative resource models.

THE TEAM HEADING MANRA

It's extremely important to us that our clients know whom they're doing business with. Once you take the time to find out what we're all about, we're confident you'll would be more than happy to do business with us.

RAJSEKAR RAJAN - MANAGING DIRECTOR

A seasoned entrepreneur with over 17 years of experience in propelling a very demanding printing and packaging industry.

MANJULA PALANISAMY -DIRECTOR STRATEGIC OPERATIONS

Human Capital Strategist, 19 years of experience with strong business acumen in designing and delivering integrated business and people strategy with particular focus on resource modelling and business impact growth initiatives.

HARISH KUMAR –HEAD OF OPERATIONS

The Operational lead in the team with 7 years in the entrepreneurial world running a very successful advertising firm

MANOJ KUMARESAN –PROJECT CONSULTANT

With a bouquet of blue chip and Fortune 500 companies in telecommunications, constructions, business intelligence, printing, product development, advertising, IT/ITES and many morehe handles our project lifecycles

MANRA's VALUE ADDITIONS
Manra caters to the entire outsourcing gamut

BPO SERVICES

HR CONSULTING

PAYROLL, STATUTORY, BENEFITS & WORKFORCE MANAGEMENT

US RECRUITMENT

LEGAL SERVICES

TRAINING & DEVELOPMENT

BUSINESS PROCESS OUTSOURCING

MEDICAL BILLING

SALES SERVICES

TECHNICAL SUPPORT

APPOINTMENT SETTING

CHAT SUPPORT

LEAD GENERATION

EMAIL SUPPORT

BUSINESS PROCESS OUTSOURCING

EMAIL SUPPORT

Starting from web site management to responsiveness tracking, we offer extensive email support solution. Using knowledge bases and standardized response template, our professionals respond to 75% or more messages within an hour under normal circumstances

CHAT SUPPORT

We deploy both our custom chat solutions and well-known industry help desks to support your product with an ability to generate leads and increase footfall. We handle customer query via live chat on website using Best Practice guidelines. You can choose whether the support is sales assistance or product assistance, in either case, we promise to exceed your expectation

LEAD GENERATION

Business development and lead generation through extensive Market Research and Analysis for the US/UK/AUS markets. We expertise in generating leads through cold calling and business writing with an ability to carry on a conversation not restricted to company telemarketing scripts. Manra stands out in maintaining the lead databases by nurturing, database building and profiling and validating the leads.

APPOINTMENT FIXING

People buy from people. In a business environment, nothing cuts through more effectively than a personalized phone call to generate interest and build brand awareness - this is where our appointment setting services come in. Our appointment setting campaigns are proven to generate sales and increase revenue. Unlike many appointment setting companies, Manra provides total visibility into every call and leads generated.

BUSINESS PROCESS OUTSOURCING

SALES SERVICES

We identify key players, research and obtain business requirements and present services to begin the sales cycle. Our timely execution of sales activities – leads and referrals adds enormous value to your campaigns. We track and report sales performance including pipeline and market conditions. The team researches and understands the prospect's background before making the sale. Manra takes responsibility for ensuring appropriate sales processes are followed and the highest levels of controls and compliance are adhered.

TECHNICAL SUPPORT

We offer installation, troubleshoot applications, ticket management with SLA compliance, design and implement backup and recovery systems, help desk services and a variety of support solutions for technology products. We frequently use remote desktop management to provide hands-on support. Our services can be delivered into a multi tiered environment with the well-coordinated handling of Tier 1,Tier2andTier3support

MEDICAL BILLING

Our experienced staff have the needed proficiency to work for you in helping to streamline all aspects of your medical billing and collections. Our highly respected and centralized medical services department, have highly trained personnel with the needed industry specific knowledge and skills to optimize the billing and collection performance of your medical practice.

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